

CALLING ALL MERRITT COLLEGE

FRESH AIR ART CONTEST

Create anti-tobacco art AND communicate a no-smoking policy to the public! ART WILL BE MADE INTO POSTERS AND PUT UP AT A PERALTA CAMPUS

Entries must be a visual art piece (drawing, photography, ceramics, multi-media, etc.) and have anti-tobacco messages to publicize that students can be fined more than \$40.00 for smoking or vaping e-cigarettes at the Peralta campuses this year. It should also include an anti-tobacco message such as how the tobacco industry targets youth, the health hazards of secondhand smoke or E-cigarette vapor, or how the industry targets people of color to smoke menthols.

Note - Art pieces that do NOT contain this info will NOT be considered for judging.

1ST PLACE PRIZE IS \$100!

2ND PLACE PRIZE IS \$50!

3RD PLACE PRIZE IS \$25!

We'll have an awards ceremony at MERRITT COLLEGE on April 5th, 2017 at the Student Appreciation Day Event/Student Lounge. The top 3 winning pieces will be made into signage and put up all around the Peralta campuses.

NEW DEADLINE: FRIDAY MARCH 31st at 2pm, with the signed entry form.

- **Drop Off Location: Merritt College Campus**

Monday	1:30 PM to 4:30 PM	Room A 122
Tuesday	10:00 AM to 7:30 PM	Room A 122
Wednesday	11:00 AM to 3:00 PM	Room A 122
Friday	11:00 AM to 3:00 PM	Room A 122

DIMENSIONS: (height x width) Minimum 11" x 8.5", Maximum 36" x 24"

Smoking/Vaping Cessation info can be found at The Merritt College Health Center R-106

SOME FACTS TO THINK ABOUT:

- Exposure to cigar, hookah or cigarette smoke, also called secondhand smoke, causes many different diseases and physical consequences. Being around a smoker is almost as bad as smoking. Secondhand smoke is the third

leading **cause of preventable death** in the US, killing about 53,000 non-smoking Americans each year. For every eight smokers the tobacco industry kills, one non-smoker also dies.

- Secondhand smoke has more than **50 compounds that are known carcinogens**, meaning that they **cause cancer**. So you don't need to smoke to get tobacco-related cancer, you just have to hang around a smoker. Every time we are around someone smoking a cigar, cigarette, blunt or hookah, we increase our risk of death from many different **types of cancer, including lung, breast and nasal sinus**.
- Exposure from first hand smoking of cigarettes, cigars, blunts and hookah not only damages our lungs by increasing the risk for lung cancer, it also **harms our lungs in other ways**. It causes **emphysema**, makes **asthma** worse, **reduces lung** function, and more.

The art contest is a component of the Artists Resisting Tobacco (A.R.T.) project, which is funded by the Tobacco-Free Generation Campus Initiative (TFGCI) a national grant from the American Cancer Society and the CVS Health Foundation.

For more information, contact Pauline Bondonno, A.R.T. Project Director (510) 526-8736, or crystalpub@aol.com, tobaccolessclub@gmail.com, or Marlene C. Hurd, A.R.T. Project Assistant (510) 467-2683, or hurd.marlene50@gmail.com

ENTRY FORM

Name _____

Address _____

City, Zip _____

Email address _____

Age _____ School and Major _____

How did you hear about the contest? _____

Release: I, _____ understand that my artwork may not be returned to me if needed for publicity. I give permission for my entry to be displayed for educational purposes and to be photographed.

Signature _____ Date _____