



# DISTRICT FLEX DAY

**January 14, 2015**

**9:00am – 3:30pm**

**Laney Theater, Laney College**



**Keynote Speaker: Kevin Powell**  
**“Equality in America: Barack Obama, Ronald Reagan, and The Ghost of Dr. King”**

An interactive discussion on the educational, life opportunities and possibilities for all students

Kevin Powell is one of the most acclaimed political, cultural, literary and hip-hop voices in America today. He is the author of 11 books; including his upcoming book a memoir of his very difficult childhood and youth. As an activist, Powell is the president and co-founder of BK Nation, a new national organization — progressive and multicultural, and focused on matters like education, civic engagement and leadership training, health and wellness, social media, arts and culture, and job and small business creation.

## DISTRICT FLEX DAY AGENDA

8:30am	Continental Breakfast		Laney Theater
9:00am	Welcome & Introductions Shared Governance: Senate & Union Leadership	District Staff Development Officer District Academic & Classified Senates, PFT Local 1603, SEIU 1021 and Local 39, Peralta Foundation	
9:30am	State of the District Address	<b>Chancellor Dr. José M. Ortiz</b>	
10:15am	Keynote Address	<b>Kevin Powell</b>	
11:15am	PCCD Strategic Plan	<b>Linda Sanford,</b> Interim Associate Vice Chancellor/ Special Assistant to the Chancellor	
Noon	Catered Lunch		
1:15pm	<b>Multiple Measures: Improving Placement for Incoming Students</b>	<b>John J. Hetts, Ph.D.</b> former Director of Institutional Research at Long Beach City College	See Flyer
2:30pm	Technology Training: Smart Classroom	Laney IT Department	E-207
	Census, Grade Roster submission training	District Admission & Records	F-201
	PCCD Study Aboard Program Guidelines	Drew Gephart	E-201
	Faculty Diversity Internship Program	Scott Hoshida	D-200



# SPECIAL FLEX DAY Event

## Multiple Measures: Improving Placement for Incoming Students

**PLEASE JOIN US:** Come and hear John Hetts, the former Director of Institutional Research at Long Beach City College, speak about their experience using student Grade Point Averages (GPA's) to improve placement into college-level courses. The Long Beach Promise Pathway initiative—now in its fifth year—is a promising practice. As the Peralta Colleges help lead the East Bay in building K-14 career pathways, the Long Beach experience can help inform our next steps.



**John J. Hetts, Ph.D.**  
Director of Institutional Research,  
Long Beach City College (former)  
Senior Director of Data Science  
(current)  
Educational Results Partnership

**When:** Wednesday, January 14, 2015, 1:15—2:30 p.m.

**Where:** Laney Auditorium, Laney College

**Who:** This session is open to the entire Peralta Community & our East Bay Career Pathway Consortium partners

**Questions:** Karen Engel, Director of Economic & Workforce Development, Peralta Educational Services, [kengel@peralta.edu](mailto:kengel@peralta.edu)