

# Fresh Approach Education Community Ambassador – Alameda County

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## Position Summary

Fresh Approach is seeking a motivated resident of Alameda County to provide program assistance to nutrition education projects occurring throughout the county from Summer 2023 to Summer 2024. This paid internship position is primarily responsible for supporting in-field operations for Fresh Approach's projects including assisting with leading educational and food demonstrations, demo engagement and survey collection.

This is a paid volunteer position that will **require 113 hours (equivalent to approximately 10 hours per month)** of volunteer support in the county of Alameda from August 2023 to June 2024. **After the completion of the volunteer hours, the ambassador is eligible to receive a stipend up to \$2,500 (equivalent to \$22/hr) depending on the number of hours completed.**

This position is a good fit for Alameda County residents interested in the health and well-being of their community as well as anyone interested in public health, nutrition, and community volunteering.

## About Fresh Approach

The mission of Fresh Approach is to create long-term change in local food systems by connecting California communities with healthy food from California farmers and expanding knowledge about food and nutrition. We accomplish our mission through a variety of programs, including the Mobile Farmers' Market; VeggieRx nutrition education classes; Collective Roots Gardening; and the East Palo Alto Community Farmers' Market. We believe that everyone should have equal access to healthy foods, and that the health of our communities and the livelihood of our local farmers should go hand-in-hand.

## Community Ambassador Position Description

The community ambassador program was created in order for Fresh Approach to make stronger community linkages and improve its program offerings with the support of resident community members.

The Education Community Ambassador will have the following responsibilities:

- Support Nutrition Education staff in conducting educational food demonstrations at various farmers markets including set-up and breakdown of the educational food demonstrations, leading demo, encouraging shoppers to visit the demo and interacting with shoppers
- Distribute VeggieRx vouchers to shoppers who visit the demonstrations
- Administer surveys which allow Fresh Approach to gather program evaluation data
- Entry of the survey data post-acquisition

## Desired Qualifications:

- Experience working with diverse populations, including recipients of public benefits (CalFresh/WIC/Medi-Cal, etc.)
- Ability to work in a team environment as well as independently
- Detail-oriented with ability to complete tasks in a timely manner
- Creativity and dependability
- Bilingual English/Spanish/Other

## Requirements:

- Ambassador must be an Alameda County resident
- This position may require weekend and evening work (some markets and community events happen in the evenings or on the weekends)
- This position requires reliable transportation throughout the county of Alameda
- This position requires the volunteer to interact with persons of various socio-economic backgrounds, farmers and other farmers' market vendors, and the general public

- Ambassador must be comfortable speaking in front of groups and working with a wide range of people from all backgrounds

### Compensation:

- Ambassador is eligible to receive a stipend up to **\$2,500** upon completion of **113** volunteer hours at a pay rate equivalent to \$22 per hour

### Timeline/Hours:

- The ambassador term will begin as early as August 2023 and last until June 2024. Exact dates will be determined based on the ambassador's schedule. The ambassador is expected to work 113 hours (equivalent to approximately 10 hours per month).
- In-person support for market days vary

### To Apply:

To be considered for this position, send a brief description of yourself and your interest in the position to [programs@freshapproach.org](mailto:programs@freshapproach.org). If you are interested in this role, we encourage you to visit the farmers' market and volunteer with us prior to submitting your application if you have not had the chance to yet!