



Making Healthy Food More Accessible
in the San Francisco Bay Area

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Food Access Program Intern

About Fresh Approach

The mission of Fresh Approach is to create long-term change in local food systems by connecting California communities with healthy food from California farmers and expanding knowledge about food and nutrition. We accomplish our mission through a variety of programs, including the Mobile Farmers' Market; VeggieRx nutrition education classes; Collective Roots Community Garden; and the East Palo Alto Community Farmers' Market. We believe that everyone should have equal access to healthy foods, and that the health of our communities and the livelihood of our local farmers should go hand-in-hand.

The **Mobile Farmers' Market** program at Fresh Approach is a farmers' market on wheels whose purpose is to increase access to fresh, locally-grown produce in the Bay Area. It sources produce directly from local farmers to sell at multiple sites throughout the day. Our goal is to serve food desert communities, where fresh quality produce is not easily accessible.

Job Description

Working under the direction of the Food Access Program Manager, the Food Access Outreach Intern supports the on-site Sales Coordinator of the Mobile Farmers' Market program. The intern is primarily responsible for customer-facing interactions at sales sites and outreach in the local community.

We are seeking interns with availability during weekdays. The intern will support one Mobile Farmers' Market route per week for the duration of the internship. Additional hours may occasionally be added for outreach on a second day.

East Bay:

- Tuesdays in Antioch (Ideally starting in Concord for the produce pick-up and prep)
- Wednesday in Richmond

Primary Duties:

- Support the on-site Sales Coordinator for a weekly Mobile Farmers' Market market day.
 - Provide customer service at market sites by encouraging customers to try new products, helping them budget their produce money, identifying the farmers who grew the products, and providing information about cooking and health.
 - Accurately administer cash, credit, and EBT sales transactions to customers.
 - Cull produce throughout the day, take precise inventory of products, donate unsellable product, and track this data in database
 - Complete cleaning tasks as requested by the Sales Coordinator, including wipe-down of shelves, sweeping the floor, organizing stock, and properly storing products

- Conduct outreach in the community
 - Support outreach efforts toward current and potential recipients of public benefits including WIC, CalFresh (SNAP or food stamps), SSI, SSDI, Medi-Cal, and the Senior Food Program
 - Deliver messages that encourage better choices about nutrition
 - Deliver messages that provide a greater understanding of sustainable agriculture and its role in supporting local food systems
 - Distribute promotional materials for Fresh Approach
 - Represent Fresh Approach to develop, build and sustain community-based partnerships

Desired Qualifications:

- Demonstrated interest in community-based health, local food systems, Certified Farmers' Markets or California agriculture highly preferred
- Familiarity with the communities and organizations we serve
- Exceptional interpersonal and customer service skills
- Experience with basic accounting, sales transactions and product merchandising, especially with produce
- High level of comfort with technology, especially for learning mobile-based applications such as point of sale and database platforms
- Proficiency with computer applications such as Microsoft Word, Outlook, Excel, and social media platforms
- Ability to complete tasks accurately, independently and in a timely manner
- Willingness to show initiative and creativity
- Spanish language skills highly desirable

Requirements:

- This position requires work outside in all weather conditions
- This position requires the intern to interact with persons of various socio-economic backgrounds
- This position requires the intern to be able to lift equipment in and out of a vehicle
- This position may require working on the weekends, early mornings or late evenings

Compensation:

- Internship is unpaid
- Interns have the opportunity to shadow employees involved in wide range of food systems work
- Interns may receive school or community-service credit
- Interns will receive an evaluation upon completion of the internship and may ask for letters of recommendation

Timeline:

- Applications accepted on a rolling basis.
- The internship will begin in late January and last until May
- The timing/length of internship can be flexible depending on the intern's availability or program requirements. Exact dates will be determined based on the intern's schedule.
- Intern is expected to work at least 8-10 hours per week.

To Apply:

To be considered for this position, send a resume and cover letter in Microsoft Word or Adobe PDF format to volunteer@freshapproach.org.

If you are seeking the internship in order to fulfill a requirement for your degree program, please state that and include any specific requirements of your program in your cover letter (i.e. minimum number of hours required). Although this is listed as a part time internship, there may be some flexibility in order to help students meet requirements for their program.