PCCD STRATEGIC **DIRECTIONS**

MISSION, VISION

MERRITT

& VALUES

Send to Business Serv. for Information and Preliminary Financial Analysis

STEP 1 SITUATIONAL ANALYSIS & RECOMMENDATION Integrated Planning Committee (IPC) will: A. CONDUCT A SITUATIONAL ANALYSIS (every 5 years with annual updates as needed). Situational Analysis is designed to create a culture of on-going reflection. Considerations should include but not be limited to:

- *Where are we now?
- *What are our stakeholders' needs?
- *What do our assessment data tell us? (Use Institutional Performance Data)
- *What are we doing well?
- *What can we improve?
- *External opportunities/threats?
- *What is happening in the external environment?
- *Trends?

Documents to be reviewed include but are not limited to:

- *PROGRAM REVIEW (every 5 yrs.)
- *ED PLAN (5 yr. Plan; update annually)
- *ANNUAL PROGRAM PLANS (i.e., Categorical Programs)
 *ACCREDITATION SELF-STUDY
- *COLLEGE FACILITIES, TECHNOLOGY &
- *MATRICULATION PLANS
- *Any annual departmental/unit updates that are available

B. RECOMMENDS 3-5 STRATEGIC

DIRECTIONS (every 3-5 yrs; annual

updates as needed):

- *In what major directions will we focus our efforts to advance toward our vision?
- *How will we know we have improved?
- *What will we stop doing or do differently?

C. RECOMMENDS ANNUAL INSTITUTIONAL PRIORITIES

STEP 2: FEEDBACK

*Solicit feedback from Academic Senate, Classified Senate, and ASMC & Administrative Staff

*Conduct Campus Summit to inform campus, solicit

STEP 3: ENDORSEMENT

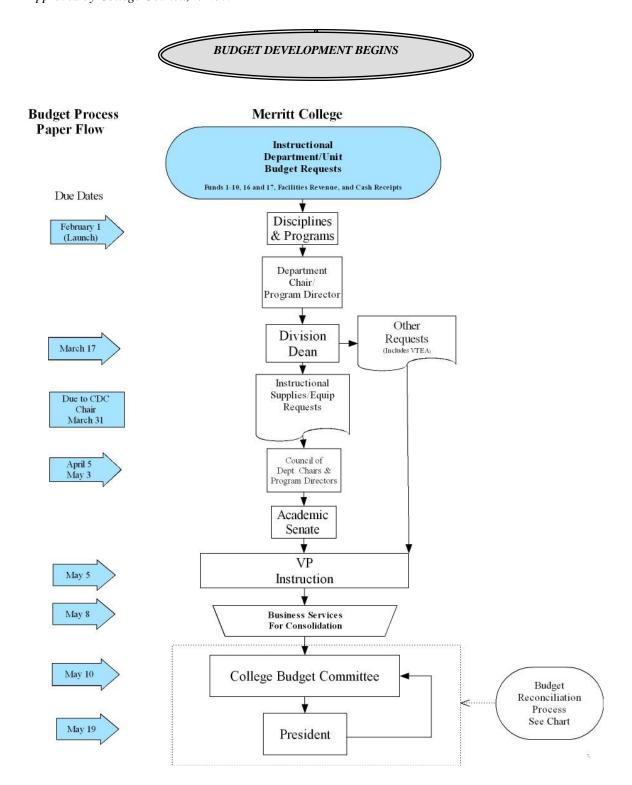
College Council receives IPC recommendations as well as Step 2 feedback.

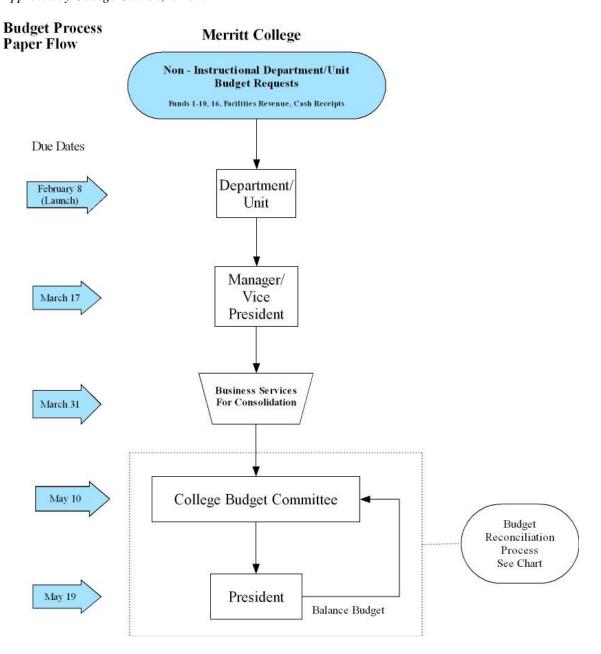
College Council modifies (as needed), confirms & endorses Strategic Directions & Annual Institutional Priorities

STEP 4: DIVISION GOALS

Each College Executive Administrator develops goals for his/her respective Division (i.e., President's Office, Instruction, Student Services, and Business & Admin. Services)

Summer 2005 (for 06/07





Reviewed by College Council 3-16-05 Reviewed by Academic Senate 3-17-05 Approved by College Council 4-20-05