***CALLING ALL MERRITT COLLEGE***

**FRESH AIR ART CONTEST**

*Create anti-tobacco art AND communicate a no-smoking policy to the public! ART WILL BE MADE INTO POSTERS AND PUT UP AT A PERALTA CAMPUS*

Entries must be a visual art piece (drawing, photography, ceramics, multi-media, etc.) and have anti-tobacco messages to publicize that students can be fined more than $40.00 for smoking or vaping e-cigarettes at the Peralta campuses this year.  It should also include an anti-tobacco message such as how the tobacco industry targets youth, the health hazards of secondhand smoke or E-cigarette vapor, or how the industry targets people of color to smoke menthols.

**\*Note\* - Art pieces that do NOT contain this info will NOT be considered for judging.**

**1ST PLACE PRIZE IS $100!**

**2ND PLACE PRIZE IS $50!**

**3RD PLACE PRIZE IS $25!**

**We’ll have an awards ceremony at MERRITT COLLEGE on Tues April 18, 2017 at 12:15pm R- Room 127. The top 3 winning pieces will be made into signage and put up all around the Peralta campuses.**

**DEADLINE: *FRIDAY MARCH 10, 2017 at 2pm, with the signed entry form.***

* ***Drop Off Location: Merritt College Campus***

**Monday 1:30 PM to 4:30 PM Room A 122**

**Tuesday 10:00 AM to 7:30 PM Room A 122**

**Wednesday 11:00 AM to 3:00 PM Room A 122**

**Friday 11:00 AM to 3:00 PM Room A 122**

**DIMENSIONS: (height x width) Minimum 11” x 8.5”, Maximum 36” x 24”**

**SOME FACTS TO THINK ABOUT:**

* **Exposure to cigar, hookah or cigarette smoke, also called secondhand smoke, causes many different diseases and physical consequences.** Being around a smoker is almost as bad as smoking. Secondhand smoke is the third leading **cause of preventable death** in the US, killing about 53,000 non-smoking Americans each year. For every eight smokers the tobacco industry kills, one non-smoker also dies.
* Secondhand smoke has more than **50 compounds that are known carcinogens**, meaning that they **cause cancer**. So you don’t need to smoke to get tobacco-related cancer, you just have to have to hang around a smoker. Every time we are around someone smoking a cigar, cigarette, blunt or hookah, we increase our risk of death from many different **types of cancer, including lung, breast and nasal sinus.**
* Exposure to secondhand smoke, like first hand smoking of cigarettes, cigars, blunts and hookah not only damages our lungs by increasing the risk for lung cancer, it also **harms our lungs in other ways**. It causes **emphysema**, makes **asthma** worse, **reduces lung** function, and more.

The art contest is a component of the Artists Resisting Tobacco (A.R.T.) project, which is funded by the Tobacco-Free Generation Campus Initiative (TFGCI) a national grant from the American Cancer Society and the CVS Health Foundation.

For more information, contact Pauline Bondonno, A.R.T. Project Director

(510) 526-8736, or crystalpub@aol.com, [tobaccolessclub@gmail.com](mailto:tobaccolessclub@gmail.com), or

Marlene C. Hurd, A.R.T. Project Assistant (510) 467-2683, or [hurd.marlene50@gmail.com](mailto:hurd.marlene50@gmail.com)

ENTRY FORM

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Age\_\_\_\_\_\_\_\_\_School and Major\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How did you hear about the contest?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Release:**  I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_understand that my artwork may not be returned to me if needed for publicity.  I give permission for my entry to be displayed for educational purposes and to be photographed.

Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_